



Adam Weaver, BFA

BUSINESS DEVELOPMENT PROFESSIONAL

Results-driven professional with a proven track record in Digital Marketing and Business Development, offering over 8 years of direct experience in interactive multimedia. Known for my keen ability to identify and troubleshoot pain points within businesses, I am adept at the full pipeline of business development, from design to development to analytics and SEO, and have consistently delivered impactful results in challenging and fast-paced environments. I am eager to contribute my skills within a dynamic team dedicated to growing within a digital space.

CONTACT

New Jersey, USA

[Email Me](#)

[Call Me](#)

TECHNICAL SKILLS

Javascript

React

Ruby on Rails

HTML & CSS

RELATED SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe AfterEffects

Adobe InDesign

Adobe Premiere

Zbrush

Google Analytics

SEO Management

Social Media Marketing

EDUCATION

Flatiron School

Software Engineering
Boot Camp Certification
2023

Wilmington University

Bachelor of Fine Arts
(BFA) Interactive Media
2015

PROFESSIONAL EXPERIENCE

Proteus420 – Business Development Specialist 2022 - Current

Enterprise-Resource-Platform for business development and management within the Cannabis and Wine industry.

- Develop the Proteus brand and redesign outdated components
- Design and develop websites from scratch for clients of Proteus who are looking to get into the Cannabis Dispensary Industry
- Perform SEO and Analytics for Proteus and its clients

Big Miniature World, LLC – Founder

2020 - Current

3D-printing studio farm specializing in 3D scanning, digital sculpting, and processing online orders of printed resin models.

- Manage an offsite maker's space studio that facilitates commissions and postprocessing on a large scale
- Sold \$150K+ of over 10,000 different 3D printed models sold from over 20 independent artists, from fantasy to custom-sculpted pop-culture sculptures
- Manage business development and marketing of website through Facebook, Instagram, Google Ads, and Etsy Ads
- Digitally sculpted 3D printable items to be sold in our online and studio storefront

Unifiedesign - Founder – Multimedia & Full Stack Developer

2015 - Current

Wordpress websites, business identity works, and graphic design elements.

- Past freelance tasks include the design and development of e-commerce websites, creating logos and branding materials, email campaigns, and managing hosting services and website updates
- Employing basic programming and software design to accommodate clients' needs.
- Managing my sister company, Unifiedesign Games, where I lead a team of designers to develop our own tabletop and card games. In the final stages of developing our first game, [Metal Melee](#), a multiplayer game about fighting robots.

Malamut & Associates – Marketing & Web Developer

2019 - 2021

Built custom websites and landing pages for digital marketing campaigns.

- Developed and implemented social media campaign strategies for detailed targeting and geofencing campaigns

Commexis – Graphic Designer & Developer

2016 - 2019

- Created Wordpress websites, business cards, brochures, banners, billboards, logos, and email campaigns