



Adam Weaver, BFA

FULL STACK SOFTWARE ENGINEER & MULTIMEDIA DESIGNER

Detail-oriented Full Stack Software Engineer with experience in React.js, Ruby on Rails, Bootstrap, HTML, and CSS. Over 10 years of professional experience in graphic design, UX/UI, web development, and digital marketing, specializing in visual media design principles. Enthusiastic about combining professional and entrepreneurial successes in business development, web development, digital marketing, graphic design, and multimedia to create innovative and creative solutions. Holding a BFA in Interactive Multimedia and certified as a Full Stack Software Engineer by Flatiron School with over 9 years of relevant experience in marketing, business development, graphic design, print productions, and web development.

PROFESSIONAL EXPERIENCE

PROTEUS420 / Pixeled - Web Designer & Developer

2023 - Current

Wide-spanning and highly adaptive role to both client and internal team needs. On any given day, I could be designing websites, logos, or print materials, or developing websites for PROTEUS420, Pixeled, and our sister companies.

- Developed multi-layer solutions as a full stack developer for sister company PROTEUS420
- Designed & developed Wordpress websites with Elementor in a client-facing role
- Multiple SEO-friendly, fully responsive websites developed from scratch with HTML/CSS with Bootstrap and JavaScript, and implemented into a proprietary CMS
- Designed ads for social media outlets for the company and its clients
- Assisted in the redesign & development of the CMS and the brand identity of Pixeled and its sister companies, PROTEUS420, Illuminated Hosting, and PROTOPAY

Big Miniature World, LLC - Founder

2020 - 2024

3D-printing studio farm specializing in 3D scanning, digital sculpting, and processing online orders of printed resin models.

- Built from the ground up to be a passive income source with high levels of automation
- Sold \$200K+ of over 10,000 individually 3D-printed models, from fantasy to custom digitally sculpted pop-culture sculptures.
- Manage business development and marketing of website through Facebook, Instagram, Google Ads, and Etsy Ads
- Digitally sculpted 3D printable items to be sold in our online and studio storefront

Unifiedesign - Founder - Freelance Multimedia & Full Stack Developer

2015 - Current

Develop WordPress websites, business identity works, and graphic design elements.

- Past freelance tasks include the design and development of e-commerce websites, creating logos and branding materials, email campaigns, and managing hosting services and website updates
- Employing basic programming and software design to accommodate clients' needs
- Designed and marketed a multiplayer card game for Kickstarter

Malamut & Associates - Marketing & Web Developer

2019 - 2021

Built custom websites and landing pages for digital marketing campaigns.

- Developed and implemented social media campaign strategies for detailed targeting and geofencing campaigns

Commexis - Graphic Designer & Developer

2016 - 2019

- Created WordPress websites, business cards, brochures, banners, billboards, logos, and email campaigns
- Worked with a team of sales and marketing specialists to push digital marketing strategies and designed the campaign collateral

CONTACT

Greater NJ | NY
(856) 230-5648

Portfolio Site:
unifiedesign.com

TECHNICAL SKILLS

Javascript
React
Ruby on Rails
HTML & CSS
C#

RELATED SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe AfterEffects
Adobe InDesign
Adobe Premiere
Zbrush
Unity
FTP & GitHub
Print Design

EDUCATION

Flatiron School

Full Stack Software
Engineering Certification
2023

Wilmington University

Bachelor of Fine Arts
(BFA) Interactive Media
2019